



INTRACK'S 2019 MARKET SIZE REPORT

INTRACK MARKET SERVICES SDN BHD (730339-D)

www.intrack.com.my | www.hargapedia.com.my



Intrack has collated the official 2019 revenue & profit number of over 60 retailers which include hyper/supermarkets, pharmacies, convenience stores/modern mini markets, e-commerce retailers as well as some specialty stores.

KNOW YOUR RETAILERS >>

Intrack compile our market size report by referring to **Actual Revenue** reported by each retailer, NOT based on interview or projection method by other providers.

> **How Big is Each Retailer in The Respective Channel?**

> **Whether A Retailer is Growing or Making Profit**

> **How Big are E-commerce Players Relative To Brick & Mortar Retailers?**



WHERE IS THIS DATA FROM?

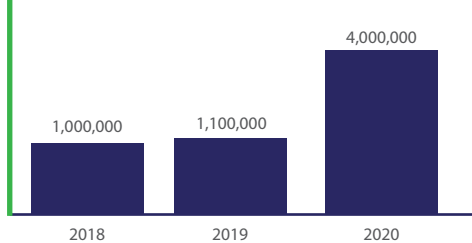
All our data is directly sourced from the **Companies Commission of Malaysia (SSM)**

PRICE RM4,800*

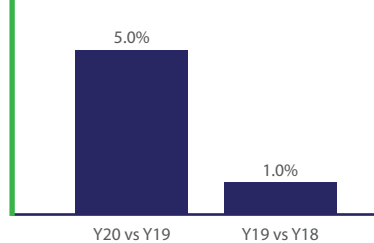
Per Report + 6% SST

SAMPLE DATA

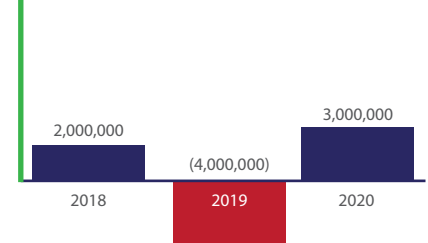
Revenue (RM)



Growth



Profit/loss After Tax (RM)



LIST OF RETAILERS 2019

Hypermarket/Supermarket

AEON | AEON Big | Billion | C-Mart | CS Brothers | EngHong | FS Family Store | Giant | Hero | Hwa Thai
Jaya Grocer | Lulu | MasleeExpress | Matahari | MidasMerge | Mydin | Nirwana Maju | NSK Trading
Pacific Hyper | Pantai Timor | SegiCash Carry | Song Mart | Sunshine | Tesco | TF Value Mart
The Food Purveyor | The Store | TMG Mart

Pharmacy

AEON Wellness | AM PM | BIG | Caring | Georgetown | Guardian | Healthlane | Multicare | Watsons

Convenient Store/Modern Mini Market

7-Eleven | Eonsave Express | Family Mart | KK Mart | MyNews | Pak Grocer

E-Commerce

Baloy | BigBox | Bulky | HappyFresh | Hermo | Jocom | Lazada | Motherhood | MyGroser | NakBeli
PG Mall | Potboy | Redtick | Shopee | Youbeli

Specialty

Manjaku | Mr DIY | Eco-Shop